



Lindmark Outdoor Media Acquires Outdoor Advertising Assets From Drury Southwest Signs, Inc.

Transaction includes assets in Texas and New Mexico

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NORMAN, OK. – Lindmark Outdoor Media (“Lindmark”) announced today the purchase of Outdoor Advertising displays from Drury Southwest Signs, Inc. (“DSW Signs”) in Texas and New Mexico, which enhance Lindmark’s presence in their core footprint.

Lindmark Outdoor Media is one of the largest privately held Outdoor Advertising companies in the United States with over 6,000 faces in 471 cities. Drachman M&A Co. represented Lindmark Outdoor Media in the transaction. Terms of the deal were not disclosed.

Lindmark said the transaction was in line with their strategy of growth through accretive acquisitions in the Southwest.

“It was great to work with Drury on this transaction. They build and maintain top-of-the-line structures and we are eager to fold them into our infrastructure.” said Trent Lindmark, Founder and President.

DSW Signs maintains a strong presence in Missouri and Texas, including coverage in San Antonio, Houston, and the Rio Grande Valley. They look forward to continuing to operate and grow their holdings through acquisitions and organic development.

Drachman M&A Co. CEO, Max Drachman, mentioned this being the right deal for both parties. “As the labor market continues to strain, and the OOH advertising business surges, we see a lot of companies perfecting their positions by selling outliers and performing tuck-in acquisitions where it makes sense.”

About Drachman M&A Co.

Drachman M&A Co. is a boutique firm focused on Mergers and Acquisitions of Outdoor Advertising and Tower assets. We provide guidance and strategic advice from a position of total transparency and complete alignment with the goals of our clients. Drachman M&A Co. is built on a foundation of trust, confidentiality, and integrity coupled with a reputation for persistence and delivering results for clients.

T: (520) 372-1400
7341 E. Tanque Verde Rd, Tucson, AZ 85715
hq@drachmanco.com | www.drachmanco.com